

Executive Velocity Launches New “Leadership Flash” Video Blog Featuring Beth Armknecht Miller

Executive consultant, blogger and speaker, Beth Armknecht Miller, leverages the video medium to delivery quick, actionable leadership and talent development content

September 10, 2014 (Atlanta, GA) – Executive Velocity, a leadership development and talent management advisory firm for fast-growing small and mid-sized companies, announces it has launched a new video blog “vlog”, “Leadership Flash” as the latest vehicle to deliver its thought leadership content. Beth Armknecht Miller, CMC, president and founder, will be presenting much of this content, which is designed to be quick and actionable, with strategies and takeaways viewers can use immediately.

“Emerging business leaders, particularly Generation Y and millennials, are very attracted to video as a means of getting content,” said Armknecht Miller. “It was a logical next step in developing the ways we build and deliver our leadership and talent development content and we are excited to be offering it through the website, as well as our YouTube, LinkedIn and Twitter social channels.”

Armknecht Miller has been a featured speaker for several groups, including the Kettering Executive Network (KEN), MATRIX, Healthcare Businesswomen’s Association, HR.com, CIO magazine’s Pathways program, American Society for Training and Development, Kennesaw State University and the American Staffing Association. She has also been featured in many business publications and industry blogs. Miller’s first book, “Are You Talent Obsessed? Unlocking the secrets to a workplace team of raving high performers” was released in early 2014.

Leadership Flash will feature content for emerging and established leaders. Upcoming topics include “Building Your Leadership Brand” and “Tips for Inspiring Employee Passion”. For more information or to view the latest Leadership Flash content, visit Executive-Velocity.com or follow the company on [Twitter](#), or [LinkedIn](#).

About Executive Velocity

Executive Velocity is a leadership development assessment and talent management advisory firm committed to ensuring the success of fast growing and mid-size companies. We’re committed to accelerating the growth of businesses by shaping and enhancing their leadership and talent management capacity. Services offered include strategic workforce planning, leadership development, talent management and team building. Visit us [online](#), [read our blog](#) or follow us on [Twitter](#).